



B2B Data Universe Datasheet



B2B Data Universe

Our B2B Data is the ideal starting point for your next marketing campaign, from the people who are passionate about data.

The DBS business database totals 2.9 million actively tele-researched Companies House and site based records. Our data provides the highest levels of selectivity, universal coverage and over 3.6 million decision makers available by job function. Through our combination of data sources we provide unrivalled access to an otherwise hard to

reach business audience, including online directories, credit reference companies, market research via telephone and online.

FILE SIZE

Sites	2,900,000
Contacts	3,400,000
Companies	2,100,000

CHANNELS

Mailing Addresses	2,900,000
Telephone Numbers	2,750,000
Email Addresses	758,466
Mobile Numbers	125,366

MAINTENANCE

New companies are added to the file on a monthly basis and liquidations and dissolved organisations are removed. Tele-research is applied on an ongoing basis and the entire file is run against the following suppression files on a monthly basis: Business Gone-aways, OSIS, GAS, CTPS and MPS.

To find out more contact us on 01245 397 570 or email thesalesteam@dbldata.co.uk



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TOPLINE COUNTS

Company Employees	1,848,297	Partnerships	178,423
Sales Turnover	2,184,981	Sole Traders	961,153
UK SIC codes & descriptions	1,846,782	Public Sector	64,211
US SIC codes & descriptions	1,731,299	Corporates	178,625
Business Descriptions	1,846,782	SME's	210,647
Location:	HQ/Single	SOHO's	1,532,618
Site/Franchise/Branch	2,543,768		

GEOGRAPHIC

Town	County
Postcode area/District/Sector	Drive Times
Economic Region	Radius

DETAILED

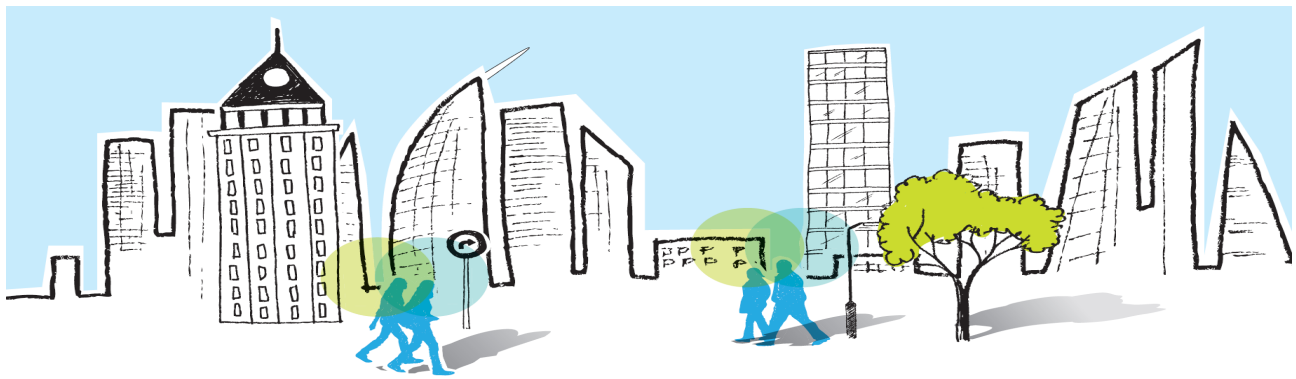
Site Employees	1,819,929
Gross Profit	376,423
Pre-tax Profit	312,288
Export Turnover	14,562
Imported Products	164,556

JOB TITLES & FUNCTIONS

Branch Managers	294,326	International/WW	6,518,000
Business Travellers	283,415	Parents & Subsidiaries	74,912
Chairmen	58,423	Branch Number	64,512
Commercial	5,421	Mortgages	18,767
Company Secretaries	310,746	CCJ's	50,889
Conf & Exhibitions	21,567	Bankers	50,121
Corporate Hospitality	22,569	Auditors	408,312
Corporate Travel	23,645	Office/Shop/WH	1,953,000
Events	10,556	Web Addresses	310,016
Facilities	158,627	Fleet Type	64,530
Finance	157,252	Fleet Size	64,530
Fleet	146,253	Number of PC's	984,225
General Managers	115,469	Number of Phones	874,663
Gifts & Incentives	43,105	IT spend	615,267
HR/Personnel	156,240	Telecom Spend	594,233

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IT	171,293	Ad & Mkting Spend	76218
Legal	45,283	VAR's	31020
Marketing	126,149	Call Centres	1314
MD/CEO/Partner/Prop	2,100,000	Clubs & Assoc	93512
Office Equipment	287,569	FTSE 100	100
Printing & Stationery	114,869	FTSE 1000	1,000
Production	10,593	FTSE 250	250
Sales & CS	122,811	FTSE 350	350
Security	21,583	Gov & Educ	52,469
Telecoms	116,783	Import & Export	181,633
Training	24,899	Ins Renewals	24,583
Directors Home Add	4,824,214	ISP'S	92,408
Landline Provider	78,693	Mobile Provider	37,456
Mobile Contract Ren	68,000	No. of Mobiles	68,000
No. of Work Stations	716,528	Env/Green Orgs	76,000

PRICING PER 1000 RECORDS

Mailing	£115.00	Standard Selections	£15.00
Mailing & Telephone	£170.00	Contact Selections	£30.00
Fax	£50.00	Special Selections	£50.00
Email	£185.00	Add Output Fields	£25.00
Add for a 12 month lease	£135.00	24 month Lease	£215.00
Processing & Delivery	£60.00		

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